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Press Release

## LightingEurope and IALD Announce Cooperation Agreement

LightingEurope and the International Association of Lighting Designers (IALD) are pleased to announce that they have signed a cooperation agreement in recognition that the two organisations share certain goals and objectives. Each group will focus on its own priorities and programs, and the two will collaborate where possible in order to increase public understanding of the art and science of lighting, and to promote the general recognition of lighting quality.

Says Diederik de Stoppelaar, Secretary General of LightingEurope, “With the dramatic changes in lighting technology, we see the need to actively engage with lighting designers and other stakeholders along the value chain. We believe our partnership with IALD will further cross-pollination, education, cooperation and, ultimately, help bring the best new technologies and innovations to market.”

The IALD, a 46-year old global organisation, opened its Europe office in 2014 in Brussels to serve the needs of its growing membership and to be able to serve its European members more effectively.

“2015 is a great year for lighting: technology is advancing, and quality of light is being more widely discussed by all those concerned with the built environment. This is also UNESCO’s International Year of Light; specialists are uniting to share their contributions, from science and research to buildings and art. Our agreement with LightingEurope will allow both organisations to reach out more broadly and will strengthen the voice of the entire lighting community.” says Marsha Turner, CEO of IALD.

### **About IALD**

*Founded in 1969, the International Association of Lighting Designers (IALD) is an internationally recognised organisation dedicated solely to the concerns of independent architectural lighting designers. The IALD strives to set the global standard for lighting design excellence by promoting lighting quality, the advancement and recognition of architectural lighting designers and the architectural lighting design profession. IALD members are located in 54 countries and practice globally. More information about IALD is available at [www.iald.org](http://www.iald.org).*

### **About Lighting Europe**

*LightingEurope is an industry association of 31 European lighting manufacturers, national associations, and companies producing materials. LightingEurope members represent over 1,000 European companies, a majority of which are SMEs; a total workforce of over 100,000 people in Europe; and an annual turnover estimated to exceed 20 billion Euros. LightingEurope is dedicated to promoting efficient lighting practices for the benefit of the global environment, human comfort, and the health and safety of consumers. More information about LightingEurope is available on our website [www.lightingeurope.org](http://www.lightingeurope.org).*

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