

## Press Release

### WayPoint joins LightingEurope

*Brussels, 25/04/2023* – WayPoint, an Italian company specialising in lighting and headquartered in Treviso (IT), has joined LightingEurope, the trade association representing Europe's lighting industry.

Way-Point was born in 2000, with the objective of creating a product and process philosophy that follows the settings of the ancient artisanal shops. WayPoint engages in almost all the process steps, from the design and construction of prototypes, including the glass, metal, painting and light source processes, to the finished product.

Giuseppe Crapa, PhD Researcher at WayPoint, stated: "We are very excited to join LightingEurope and in particular the activities on sustainability. WayPoint invests heavily in research and innovation, especially in sustainability, and has a partnership with the University of Palermo. The WayPoint R&D department in Sicily has long been involved in projects that aim to reduce the environmental footprint of products in a holistic way, from the design phase to the disposal phase. We aim to simplify and automate sustainability, carbon accounting, and greenhouse gas (GHG) reporting with an innovative system for directly quantifying environmental footprints and impacts".

"We are very pleased to welcome WayPoint among our members. LightingEurope activities impact all lighting companies across Europe, irrespective of size or market, and it is the diversity of perspectives among our members that help us build strong consensus and make meaningful contributions to EU and national laws and policies" states Ourania Georgoutsakou, Secretary General of LightingEurope. "WayPoint's collaboration with the University of Palermo is an excellent example of how companies can engage with young engineers early on in their careers and introduce them to the world of industry-wide collaboration," she adds.

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#### About LightingEurope

LightingEurope is the voice of the lighting industry, based in Brussels and representing 30 companies and national associations. Together these members account for over 1,000 European companies, a majority of which are small or medium-sized. They represent a total European workforce of over 100,000 people and an annual turnover exceeding 20 billion euro.

LightingEurope is committed to promoting efficient lighting that benefits human comfort, safety and well-being, and the environment. LightingEurope advocates a positive business and regulatory environment to foster fair competition and growth for the European lighting industry. More information is available at [www.lightingeurope.org](http://www.lightingeurope.org).

#### About WayPoint

WayPoint was founded in 2000 and since then it internally engages in all the processes, from the design and construction of prototypes, including the glass, metal, painting and Lighting sources working process, to the finish product. Research and innovation, especially in the area of sustainability, are key drivers of the WayPoint strategy. Waypoint exports 90% of its production to

Europe, North Africa and Scandinavian countries. Further information can be found online at [www.waypoint-light.com](http://www.waypoint-light.com)