



# SYLVANIA

Press Release

## Sylvania joins LightingEurope

Brussels, 21 April 2021 – Sylvania, a leading provider of consumer, professional, architectural and specialist lighting solutions, joins LightingEurope.

Sylvania's progressive approach in the European and Global lighting market ensures a continued drive into product and services across multiple market segments and channels. As a market leader in energy-efficient and smart-connected LED lighting, Sylvania remains at the forefront of digital innovation. Its multi-channel approach ensures solutions for distribution and consumer channels, alongside core segments of Logistics & Industry, Office, Retail, Hospitality, Museums & Galleries, Education and Healthcare.

Simon Reed, CEO (EMEA), Feilo Sylvania comments on the announcement

"With imminent changes such as the SLR legislation for lamps and luminaires sold in the UK and the European Union, it is those who best understand and act with speed and compliance that will ensure a safe environment for the consumer and also gain the greatest commercial benefit. LightingEurope will continue to help members like Sylvania to gain an advantage on trends and regulatory knowledge. In addition, emerging opportunities, such as UV-C lamps and luminaires that can offer germicidal benefits, are an example of where Sylvania, with its seven decades in germicidal knowledge, can educate and inform members and the market on how this technology can benefit us all. We will continue helping businesses and consumers to realise best lighting practices and support the challenging post-Covid economy through more efficient lighting, smart controls, and supporting the shift to 'work from home' and hybrid working practices with best-in-class lighting solutions."

"We are very happy to welcome Sylvania back to LightingEurope," states Ourania Georgoutsakou, Secretary General of LightingEurope. "As a global player with outstanding technical competence both in general lighting and in special applications, Sylvania will help drive our strategy for the EU lighting industry to accelerate the uptake of good lighting and UV-C disinfection technologies and to move EU renovation policies beyond energy efficiency."

### Contact

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### *About LightingEurope*

*LightingEurope is the voice of the lighting industry, based in Brussels and representing 30 companies and national associations. Together these members account for over 1,000 European companies, a majority of which are small or medium-sized. They represent a total European workforce of over 100,000 people and an annual turnover exceeding 20 billion euro.*

*LightingEurope is committed to promoting efficient lighting that benefits human comfort, safety and well-being, and the environment. LightingEurope advocates a positive business and regulatory environment to foster fair competition and growth for the European lighting industry.*

*More information is available at [www.lightingeurope.org](http://www.lightingeurope.org).*

### *About Sylvania*

*Sylvania, the principal brand of the Feilo Sylvania Group is built on over a century of expertise in lamps and luminaires, supplying internationally state-of-the art products and systems to the public, commercial and private sectors. All over the world, people rely on Sylvania and its product ranges for top quality, energy-efficient solutions to suit their individual lighting needs. Further information can be found online at [www.sylvania-lighting.com](http://www.sylvania-lighting.com)*